#### **PRESENTATION GIVEN AT TRANSLINKS REDD WORKSHOP**

#### JUNE 22, 2009

#### **BRONX, NEW YORK, USA**

#### HOSTED BY

#### THE WILDLIFE CONSERVATION SOCIETY



This workshop was made possible by the generous support of the American people through the United States Agency for International Development (USAID) under the terms of the TransLinks Cooperative Agreement No.EPP-A-00-06-00014-00 to the Wildlife Conservation Society (WCS). TransLinks is a partnership of WCS, The Earth Institute, Enterprise Works/VITA, Forest Trends and the Land Tenure Center. The contents are the responsibility of the authors and do not necessarily reflect the views of USAID or the United States government.

**The Makira Forest Project, Madagascar:** Forest Carbon Financing for Biodiversity Conservation, Climate Change Mitigation and Improved Livelihoods

> Christopher Holmes Wildlife Conservation Society Madagascar Country Program

> > WCS REDD Workshop June 22, 2009



## Madagascar

A biodiversity hotspot country (very high diversity, endemism, and threats): more than 80% of flora and fauna are endemic

Environmental degradation due to deforestation and slash and burn practices – 90% of GHG emissions from land use change

More than 70% of the population of 18 million below the **poverty** line: 75% in rural areas

A challenging combination of population growth, resource dependence to meet subsistence needs, and slow economic growth.



## **Conservation & REDD in Madagascar**

- 1989 Madagascar developed National Environmental Action Plan (NEAP): 3 phases over 15 yrs
- 2001 GCF legislation: engaging local communities in sustainable resource management
- 2003 Durban Vision statement at World Parks congress: tripling of protected surface area
- 2006 MAP: commitment 7 cherish and protect the environment
- 2008 National REDD Platform created

FCPF readiness funds awarded to Madagascar (\$ 200,000)











## Ensuring community involvement in governance and resource management



PA limits, internal zoning and resource use rules defined in public consultation at local levels
Up to 25% of new PAs can be zoned to allow community resource use

• Forest resource-use rights are transferred to community associations (COBAs) by the state - COBAs involvement in PA management structures

• Direct employment - conservation contracts for mgmt activities

• Promotion of alternative livelihood revenue generating mechanisms and approaches: ecotourism, artisinal products

Community grants and micro-finance

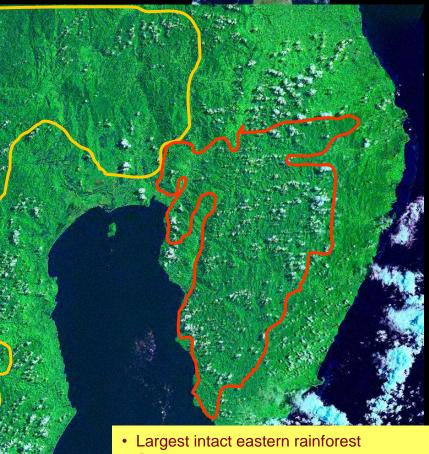
COBAs derive long term benefits from secured access, sustainable use, limited sale of resources







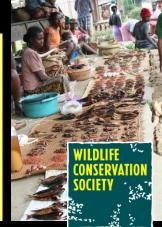
# Makira Forest Project Landscape



- Connectivity
- Exceptional biodiversity
- Ecosystem services
- Watershed protection
- 300,000+ inhabitants
- Subsistence agriculture & cash cropping
- Dependence on forest products







### Makira Landscape: Principal Threats

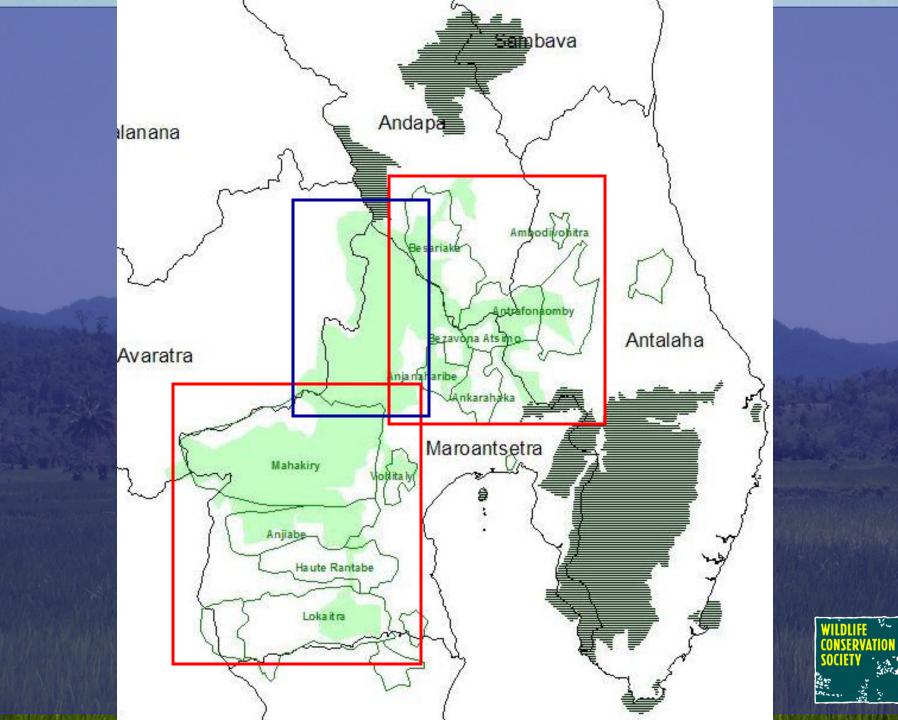
Slash and burn agriculture - Tavy

Estimated 1,500 ha of primary forest is converted each year to tavy – in the absence of a mgmt system the landscape would be deforested in 100yrs

- Illegal harvesting of precious hardwoods rose and ebony
- Bushmeat hunting subsistence and market, targeting lemurs
- Subsistence fuelwood
- Cattle grazing western limits of Makira
- Illegal mining quartz in southern limits









## **Makira Forest Project objectives**

Model for community integrative protected area establishment, biodiversity conservation, sustainable resource management

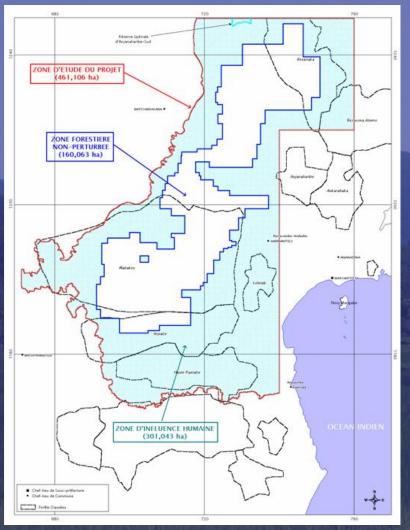
Adaptive conservation & community outreach activities based on targeted biological and socioeconomic research

Empowerment of communities for improved land management and reduced deforestation based on contracted forest management agreements

Creation of sustainable revenue to support communities and ongoing conservation actions – forest carbon through avoided deforestation



## **Design Phase: feasibility of Makira AD project**



<u>2001-2002:</u> USAID PAGE project - mechanisms for sustainable financing of forest conservation

Original Makira Project area (2002) 461,106 ha total 160,063 ha intact forest 301,043 ha zone of human influence

<u>2004:</u> WinRock Int'l baseline feasibility study of avoided deforestation as finance Mechanism

- carbon estimates based on 350,000 ha
- 'without project' = 18,283 ha lost after 30 yrs
- 'with project' = 8,797 ha lost after 30 years
- Over a 30 year period total carbon emission avoidance attributed to the Makira Forest Protected Area project:

2,589,898 t C or 9,496,294 t CO2e



## **Operational phase: establishing the Makira PA**

2003-2005: CI GCF and CEPF – initial funds to begin program of work to establish Makira

2005: Makira receives temporary PA status

2004-2006: 40,000 tons of CO2 equivalent sold at a price of \$5/ton Expenses: Zoning for protection and community use: \$136,800 Forest monitoring: \$10,000 Marketing costs through CI-CELB: \$53,200 Community integrated conservation Resource management contracts

86 sites & 180,000 ha forest under community mgmt by 2013

20 'sites', 35 villages, +13,000 population, +50,000 ha

<u>Governance</u> collaborative <u>contanagement</u> with local community associations Makira Protected Area Project (2007) 681,000 ha total

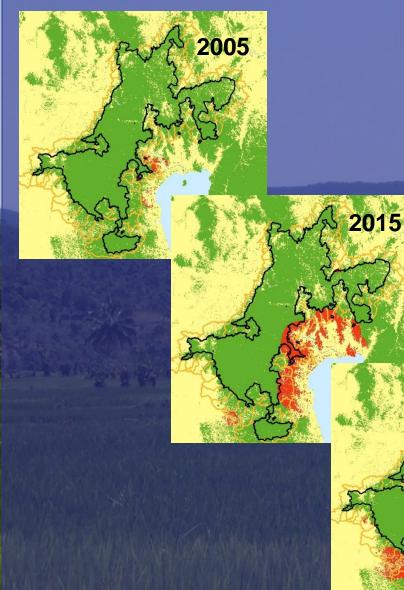
401,000 ha protected area intact forest 280,000 ha zone of community mgmt

protected area





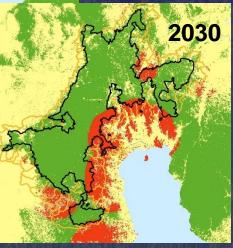
## **Operational phase: mechanisms and standards**



Makira Protected Area (2009) 697,853 ha total 374,470 ha protected area 323,383 ha zone of community mgmt

#### Launch of VCS field work

Reference area, project area, leakage belt Train field teams on forest carbon data SOP Model historic and future deforestation Begin drafting Makira PDD (VCS and CCBA)





# Mechanisms and standards to ensure multiple benefits

WCS signs an agreement with GOM to market Makira Carbon 9.1 million tons to 2033 (current contract thru 2012).

- <u>50% to communities</u>
- <u>25% to management</u>
- <u>15% to Government</u>
- <u>5% to Marketing (MCC)</u>
- <u>5% to funds mgmt and monitoring</u>

potential model for future REDD revenue management in Madagascar

VCS for baseline assessment and monitoring protocols

CCB certification for design standard ensuring investors of multiple benefits Informing national REDD strategy



Validation/Work Plan/Budget



### Multiple benefits to conservation & community

Integrating communities into conservation activities is critical Community motivation will depend on recognized benefits Benefits to communities for their management will have to outweigh opportunity costs of management .....

Address food security and subsistence needs
Improve community land stewardship
Economic alternatives and sustained revenue generation





## **Community engagement for multiple benefits**

#### Food security and subsistence needs

Improve rural agriculture infrastructure watershed management technical training improved techniques

Activities to improve human welfare collaboration with partner NGOs improved access to services

#### Improve community land stewardship

Expand network of community resource management sites Focus on continued capacity building of these communities

#### Economic alternatives and sustained revenue generation

Conservation Carbon Ecotourism Partnerships

> Organic product sales Micro-credit programs



# Conservation through successful community engagement : lessons learned

- Forest protection activities for Makira have been successful : deforestation rate 1990-2000 = 1.4%; 2000-2005 = 0.12%
- Forest carbon offsets provide long term funding & help leverage sustainable practices at the site level: 40,000 tons CO2e retired (plus additional 100,000 currently)
- Communities are empowered through resource rights and governance structures : address issues of tenure, equity to reduce risks of impermanence
- Incentives to communities lead to improved management of resources that benefit others : addressing leakage and reducing impermanence
- Site level approaches can inform national level strategy : forest carbon revenue distribution structure, VCS, CCB







# **THANK YOU**

Christopher Holmes Wildlife Conservation Society, Madagascar cholmes@wcs.org

